



What is a Herd Share?

The consumer purchases a share in a dairy herd, in our case a goat herd. The farmer and the consumer enter into a contract whereby the farmer feeds and boards the animals and provides the labor to milk the animals and store the consumer's milk. The consumer does not buy milk from the farmer; rather, they pay the farmer for the service of keeping the animals and her labor for milking.

Herdshare programs share the farmers' liability since the animals belong to the consumers and the consumers are drinking the milk from their own animals.

Our Goat Herd Share

Owning a share in the Willow Witt Ranch Alpine goat herd ensures a weekly supply of fresh, unprocessed whole milk for your family.

We are milking 10 Alpine does. The goats achieve peak milk production in the summer season; we continue to milk year round, though production will decrease during the winter months. Each share is 1/100th of these ten does. We calculated our yearly production of milk, divided it by 100 shares and concluded that each share receives an average of one half-gallon of milk a week throughout the year (approximately two gallons a month). If a half-gallon of milk a week is too much for your household to consume, we also offer half shares.

Our monthly fee of \$60.00 for a whole (full) share (or \$30 for a half share) is the 'agistment fee' for delivery of milk as well as pasturing, caring for, and milking the herd. The \$60.00 buy-in fee for a whole (full) share (or \$30 for a half share) includes a Consumer's Guide for the Safe Handling of Raw Milk and two personal milk jars.

We are excited about the Herdshare concept broadening access to fresh unpasteurized milk as raw milk could only be sold on farm previously. With the herdshare in place, milk can be picked up on farm OR delivered to drop sites in Ashland or Medford. We've also arranged pick up at the Ashland Growers' and Crafters' Market in Ashland on Tuesdays.

Join us in this exciting adventure!

Willow-Witt Ranch 658 Shale City Road Ashland, OR 97520 541-
890-1998

www.willowwittranch.com

info@willowwittranch.com